

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A media distribution apparatus configured to distribute a plurality of media data items using a base station, comprising:

a memory ~~for storing~~ configured to store a first media data item with a first classification, a second media data item with a second classification that is different from the first classification, first control information associated with the first media data item, and second control information associated with the first media item and the second media data item;

a media distribution setting section ~~for associating the respective control information of the plurality of media data items with distribution priorities that correspond to a respective classification of the plurality of media data items; and~~ configured to associate the first media data item and the first control information with a first distribution priority and associate the second media data item and the second control information with a second distribution priority;

a distributing section ~~for distributing the plurality of media data items and the respective control information to a plurality of receiving areas over different transmission distances according to the distribution priorities, each of the transmission distances being associated with a different bearer channel and each of the bearer channels being associated with at least one of the plurality of receiving areas~~ configured to distribute the first media data item and the first control information using a first bearer channel associated with the first distribution priority and distribute the second media item and the second control information using a second bearer channel associated with the second distribution priority, the first bearer channel covering a first receiving area associated with the base station and the second bearer channel covering a second receiving area associated with the base station.

2. (Currently Amended) The media distribution apparatus according to claim 1, wherein the media distribution setting section ~~assigns~~is configured to assign the first distribution priority~~priority~~ and the second distribution priority in ascending order of a media data item using a minimum bandwidth.

3. (Currently Amended) The media distribution apparatus according to claim 1, wherein ~~the media distribution setting section;~~
associates the control information and the distribution priorities, the first control information comprisingincludes first program control information for controlling a first output form of a program~~comprised of~~that includes the plurality of media data itemsfirst media data item in a media receiving apparatus, and
the second control information includes second program control information for controlling a second output form of the program that includes the first media data item and the second media data item, the second output form being different from the first output form.

4. (Currently Amended) The media distribution apparatus according to ~~claim 3~~claim 1, wherein ~~the distributing section distributes the plurality of media data items read from the storing section and the control information to the media receiving apparatus using the plurality of bearer channels~~the second receiving area is closer to the base station than the first receiving area.

5. (Currently Amended) The media distribution apparatus according to claim 3, wherein the media distribution setting section ~~assigns~~is configured to assign a higher distribution priority to ~~program~~the first control information ~~related to a program requiring fewer kinds of media data items~~than the second control information.

6. (Currently Amended) The media distribution apparatus according to claim 3, wherein the media distribution setting section ~~assigns~~is configured to assign a higher distribution priority to ~~program~~the first and the second control information ~~related to a program requiring only associated with~~ static media data items including, still images and text, than the

first and the second to program control information associated with related to a program requiring continuous media data items, the static media data items including still images and text data, and the continuous media data items including, audio and video data.

7. (Currently Amended) The media distribution apparatus according to claim 3, wherein, ~~when the distribution priorities are associated with the program control information, the media distribution section sets~~ is configured to set the second distribution priorities ~~priority~~ priority associated with the ~~program~~ second control information equal to or lower than ~~all of the distribution priorities~~ priority associated with the ~~plurality of media data items~~ the second media data item.

8. (Currently Amended) The media distribution apparatus according to claim 3, wherein the first program control information ~~comprises~~ includes layout information for positioning the ~~plurality of media data items included in the program~~ first media data item on a display apparatus of the media receiving apparatus, and the second program control information includes layout information for positioning the first media data item and the second media data item on the display apparatus of the media receiving apparatus.

9. (Currently Amended) The media distribution apparatus according to claim 3, wherein the first program control information ~~comprises~~ includes information about a coding method and bit rate of ~~media data items included in the program~~ the first media data item, and the second program control information includes information about a coding method and bit rate of the first media data item and the second media data item.

10. (Currently Amended) The media distribution apparatus according to claim 3, wherein the first program control information ~~comprises~~ includes a port number for distributing the ~~program~~ first media data item, and the second program control information includes a port number for distributing the first media data item and the second media data item.

11. (Currently Amended) The media distribution apparatus according to claim 3, wherein:

the media distribution setting section ~~sets~~ is configured to set the first distribution priority and the second distribution priority in a type of service field in an Internet protocol packet; and

the distribution section ~~forms~~ is configured to form the Internet protocol packet by providing the type of service field for ~~each media data item~~ the first media data item and the second media data item read from the ~~storing section~~ memory, and ~~distributes~~ distribute the Internet protocol packet to the media receiving apparatus using an Internet protocol.

12. (Canceled)

13. (Currently Amended) A method in a distribution apparatus for distributing a plurality of media data items using a base station, the method comprising:

storing in a memory a plurality of media data items in association with respective distribution priorities based on a classification of the plurality of media data items; a first media data item with a first classification, a second media data item with a second classification that is different from the first classification, first control information associated with the first media data item, and second control information associated with the first media item and the second media data item;

associating a plurality of control information with the distribution priorities; the first media data item and the first control information with a first distribution priority and associating the second media data item and the second control information with a second distribution priority; and

distributing the plurality of media data items read from the memory and the control information to a plurality of receiving areas over different transmission distances according to the distribution priorities, each of the transmission distances being associated with a different bearer channel and each of the bearer channels being associated with at least one of the plurality of receiving areas the first media data item and the first control information using a first

bearer channel associated with the first distribution priority and distributing the second media item and the second control information using a second bearer channel associated with the second distribution priority, the first bearer channel covering a first receiving area associated with the base station and the second bearer channel covering a second receiving area associated with the base station.

14. (Canceled)